



# Yukon Media Development Funding Programs

Annual Report



April 1, 2022, to March 31, 2023

## Contact

Media Development  
Department of Economic Development  
Government of Yukon

Mail: Government of Yukon (F-1)  
Box 2703  
Whitehorse, Yukon  
Y1A 2C6

Main Office: 303 Alexander Street  
Whitehorse, Yukon

Phone: 867-667-5400

Toll Free: 1-800-661-0408, ext. 5400

Fax: 867-393-7199

Email: [reel.yukon@yukon.ca](mailto:reel.yukon@yukon.ca)



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## Message from Premier Pillai



As Premier and Minister of Economic Development, I am pleased to present the 2022–2023 Yukon Media Development Funding Programs Annual Report. The Yukon is both an incredibly attractive place for film production and home to many talented professionals across the film and music sectors. This report outlines how the government is encouraging growth across these industries.

The Government of Yukon remains committed to supporting the territory's creative professionals as they grow their skills, and to providing resources for local productions to succeed. For these reasons, we administer a variety of media funding programs, specifically designed to maximize economic impacts and bring Yukon creators to new heights of success.

Our government's suite of film funding programs ranges from providing support for beginners to seek training, to assisting full media productions financially. Funding is available for projects of all sizes and we recognize the significant contributions media productions provide to our economy. Wherever you are in your filmmaking journey, we are here to help you reach your full potential.

For music professionals, this fiscal year was the first to offer the new Performing Musicians Fund. The program was designed to better support and help grow our music industry in the modern marketplace. The fund is the result of extensive engagement with industry to learn how we could better meet their needs in an era of streaming and greater global access to music.

With all of our programming being revamped in the last two years we are ensuring that the funding we offer is targeted toward providing the necessary resources to professionals and making the greatest possible impact on economic growth. We will continue to look for new ways to build on this momentum.

A handwritten signature in black ink that reads "Ranj Pillai". The signature is fluid and cursive.

Ranj Pillai  
Premier and Minister of Economic Development  
Government of Yukon



Production still from Roadside Yukon

# Predevelopment Fund

**Total approved amounts 2022–23**  
**\$64,675**

The Predevelopment Fund helps Yukon producers develop their ideas for a:

- professional film;
- television program; or
- digital media project.

Applicants can receive funding to help attract commitments from broadcasters, distributors or online platforms for further development or production. Applicants can access funding up to 75 per cent of eligible costs to a maximum of \$15,000.

There were ten applications to the Yukon Predevelopment Fund in 2022-23. Of those applications five were approved.

<b>Name of applicant</b>	<b>Project information</b>	<b>Approved amount</b>	<b>Project status as of March 31, 2023</b>
Suzanne Crocker	Betty	\$15,000	Ongoing
Teresa Earle	Cliffhangers	\$9,675	Ongoing
Michael Khan	The Quiz	\$15,000	Ongoing
Allan Code	The Man Who Didn't Fit In	\$12,500	Complete
Brendan Preston	The Yukon Comedy Show	\$12,500	Ongoing



Production still from La Faim Du Nord

## Media Development Fund

**Total approved amounts 2022–23**  
**\$44,688**

The Media Development Fund helps Yukon Producers develop their ideas for a:

- professional film;
- television program; or
- digital media project.

Applicants who have a distribution commitment from a broadcaster, distributor or online platform, and can demonstrate market demand for the project can access funding up to 50 per cent of the eligible development costs, to a maximum of \$40,000.

There were four applications to the Media Development Fund in 2022–23. Of those applications, three were approved.

Name of applicant	Project Information	Approved amount	Project status as of March 31, 2023
Daniel Janke	Woman with a Fish	\$21,302	Ongoing
Simon D'Amours	Self Sufficient Nomade	\$14,200	Ongoing
Simon D'Amours	Sur Les Chemins De La Guerison	\$9,186	Ongoing

# Media Production Fund

**Total approved amounts 2022–23**  
**\$1,408,534**

The Media Production Fund provides funding for the production of a:

- professional film;
- television program; or
- digital media project.

Applicants who have a distribution commitment from a broadcaster, distributor or online platform, and employ three Yukoners in key positions can access funding from a minimum of 25 per cent to a maximum of 40 per cent of the eligible Yukon production expenses.

There were 14 applications to the Media Production Fund in 2022–23. Of those applications, nine were approved.

Name of applicant	Project information	Approved amount	Project status as of March 31, 2023
Michael Khan	Behind Glass	\$70,063	Ongoing
Teresa Earle	Mammoth Hunter	\$144,722	Ongoing
Simon D'Amours	Comment Ca Va Le Nord II	\$86,087	Ongoing
Lancelot Burton	The Wooden Pearl	\$23,435	Ongoing
Andrew Conners	SustainaBILLity	\$18,285	Ongoing
Simon D'Amours	Au Coeur Du Yukon	\$180,731	Ongoing
Melany Hunt	Gold Rush Season 13	\$656,571	Closed
Greg McHale	Wild Yukon Season 6	\$52,000	Ongoing
Kirsten Stone	Extremes of the Americas	\$176,640	Ongoing



Production still from Gold Rush Season 13

## Media Training Fund

**Total approved amounts 2022–23  
No applications received.**

The Media Training Fund provides financial support to Yukon Residents to undertake individual training that develops producers' and technicians' skills and the expertise required for development, production, post-production and/or marketing of film, television and digital content. The fund also supports registered Yukon Non-Profits to deliver training programs that increase opportunities for Yukoners to obtain employment in the film, television and digital production sectors, locally, nationally and internationally. Individual applicants can access funding up to 75 per cent of eligible costs, to a maximum of \$10,000. Non-Profits can access funding up to 75 per cent of eligible costs, to a maximum of \$25,000.

There were no applications to Media Training Fund in 2022–23.

# Performing Musicians Fund

**Total approved amounts 2022–23**  
**264,842**

The Performing Musicians Fund provides applicants with funding for up to 75 per cent of the costs of:

- programming that helps refine skills;
- professional sound recording activities; and
- marketing for newly-released music.

Emerging musicians who have limited performing experience can apply for up to \$10,000 a year towards these activities. Established musicians can apply for up to \$30,000 a year towards these activities. Established musicians have:

- significant performance experience outside of the Yukon;
- a track record of successfully promoting commercially released music outside of the Yukon; and
- a consistent income from musician activities.

There were 50 applications to the Performing Musicians Fund in 2022–23. Of those applications 30 were approved.

Name of applicant	Project name	Approved amount	Project status as of March 31, 2023
Kelvin Smoler	Local Boy	\$4,445	Complete
Kieran Poile		\$6,581	Complete
Victoria Parker	The Follower	\$5,250	Complete
Brigitte Desjardin	Brigitte Jardin	\$7,650	Complete
Erica Mah		\$6,080	Complete
Colin Muir-Doward	Colin Muir	\$1,162	Complete
Colin Muir-Doward	The Follower	\$3,450	Complete
Declan O'Donovan		\$30,000	Ongoing
Ellorie McKnight		\$6,367	Ongoing
Jordy Walker		\$2,475	Ongoing

Name of applicant	Project name	Approved amount	Project status as of March 31, 2023
Richard Massie		\$2,640	Ongoing
Nathan Schultz	Vanstones	\$9,263	Ongoing
Paris Pick		\$10,050	Ongoing
Lianne Cranfield		\$2,500	Ongoing
Daniel Janke		\$22,000	Ongoing
Sara Macdonald	The August Arrival	\$6,525	Ongoing
Adrian Burrell	Major Funk	\$13,285	Ongoing
Matthew Lien		\$15,000	Ongoing
Holger Haustein	Driftwood Holly	\$7,250	Ongoing
Sarah O'Neil		\$10,000	Ongoing
Elijah Bekk		\$10,000	Ongoing
Jeff Wolosewich	The Dark Fruits	\$7,500	Ongoing
Ryan McNally		\$21,990	Ongoing
Robert Van Lieshout	Diyet and the Love Soldiers	\$7,500	Ongoing
Jordy Walker		\$7,500	Ongoing
Erica Mah		\$8,205	Ongoing
Jared Klock		\$9,712	Ongoing
John Dagostin		\$4,362	Ongoing
Victoria Parker		\$6,100	Ongoing
Patrick Docherty		\$10,000	Ongoing



Production still from Va Jouer Dehors

## Statistical Summary 2022–23

Yukon Media Development Funding Programs	
Predevelopment Fund	\$64,675
Media Development Fund	\$44,688
Media Production Fund	\$1,408,534
Media Training Fund	\$0
Performing Musicians Fund	\$264,842
<b>Total Film &amp; Sound Incentive Programs Approval</b>	<b>\$1,782,739</b>
Non-Governmental Organization (NGO) Funding	
Screen Production Yukon Association	\$65,000
MusicYukon	\$95,000
<b>Total NGO Funding Approvals</b>	<b>\$160,000</b>



